

ENTERPRISE DEVELOPMENT STRATEGY		
Background	Goal	Process / Undertaking
	To help set up, support and grow viable new black owned potato producing enterprises.	<p>There is a three pronged approach to enterprise development:</p> <ol style="list-style-type: none"> 1. The first approach involve existing potato enterprises developing new enterprises that in their locale and comply with the Enterprise Development element of the score card. 2. The second approach involve enterprises that are primarily developed by Potatoes South Africa through the Enterprise Development strategy 3. The third approach involves making use of third party models to develop new enterprises. This would need to be presented and approved by the Transformation Committee.
The Training Farm		
Background	Goal	Process
<p>The training farm concept has to involve other stakeholders who will provide support in terms of all the resources necessary to make it a success.</p> <p>The training farm will have the commercial and training divisions managed by the farm manager/s. The commercial division will ensure that the farm is commercially</p>	<ol style="list-style-type: none"> 1. Set up a training farm facility that will develop and train <i>young farmer graduates</i> and emerging farmers to enable them to produce potatoes as well as alternative crops (vegetables) commercially. 2. Complete a cycle of 	<p><i>The Commercial division</i></p> <ol style="list-style-type: none"> 1. Appropriate training farm will be identified 2. Hydrologist (Geologist) will determine water properties 3. Lands will be identified and de-bushed 4. Infrastructure will be developed

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viable and self sustainable. The training division will develop young farmers through intensive daily practical training, mentoring and short courses.

Packing shed Facilities

If the appropriate packing facilities are not available the following can be looked into. The project could develop a packing shed facility supplying niche markets with quality products and provide permanent employment opportunities in the area. People who come out of the programme into the commercial phase of development will still be part of the packing shed because contracts for the delivery of product will be awarded to them as well. This has advantages in a sense that every new commercial farmer *need not* have a pack shed at his farm, but that products will be centrally processed and transported.

The selected students will be part of the Tertiary Skills Development pipeline. The pipeline involves offering students the opportunities to be involved in bursary, internships and workplace experience programmes.

development for future commercial farmers through the Tertiary Skills Development Pipeline, Training Farm and Farming under mentorship.

3. Utilise the facility to train small and medium enterprises on potato production practices on a needs driven basis using different practical models through the further education and training development

- Boarding and lodging facilities
- Training centres
- Boreholes, pumps and electricity
- Power supply will be laid on to the farm
- Underground power and pipelines will be installed
- Centre pivots
- The storage and packing facilities

Training Division

Careful selection of students will be done to ensure success. The criteria for selection include the following:

1. Recruiting second year students into the bursary programme who have passed first year at the college.
2. Selecting students who have registered to study vegetable and agronomy course.
3. Students who want to become commercial farmers.
4. Students who have excelled in practical and academic performance at the college

Potatoes will be planted under centre pivot irrigation by students in a three year rotation system where 5 hectares of potatoes and 5 hectares of onions or alternative cash crops

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		will be produced. It is envisaged that 3 students will register each year for the programme. The students should have already finished two years of full time study at an agricultural college and will complete their practical assignment for an Internship programme at the farm. During this period they will complete the Diploma in vegetable production at the college. The duration of the total programme excluding the two year college training will be three years.
Training Farm Partners	Management of the Farm	Undertaking
<ul style="list-style-type: none"> • Potatoes South Africa • Successful potato farmers • Agricultural College -primary training provider • Department of Agriculture • Department of Land Affairs • Stakeholders in the supply and value chain <p>The partners in the training farm will form an <i>Advisory Committee</i>. The primary role of the <i>Advisory Committee</i> is to:</p> <ul style="list-style-type: none"> • Offer strategic and operational advice, direction and oversight to the management of the training farm. • Continuously monitor and evaluate the progress of the farm. This will be done 	<ul style="list-style-type: none"> • Farm manager • Technical expert • Farming business expert • Training expert 	<ol style="list-style-type: none"> 1. Offer financial assistance to students through bursaries, internship and workplace experience programmes. Students will complete their internship and workplace experience programmes at the training farm. 2. Make funds available for the training of students at the training farm.

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by means of scheduled committee meetings. Refer to Procedural rules for the Advisory Committee.