

SOCIO ECONOMIC DEVELOPMENT STRATEGY

Background	Goal	Process
<p>The strategy for socio economic development involves farmers who plant potatoes mainly for food security with the remaining crop sold to the immediate community. Such farmers may or may not package their potatoes using the 10kg potato pocket. Their potato business is not consistent and in some instances they might not have enough land to grow their businesses.</p>	<ol style="list-style-type: none">1. Disseminate production and business information through trials.2. To give farmers practical training on good potato production practices.3. To develop an economic Least Inputs for Sustainable Agriculture (LISA) programme that is aimed at sustainable potato production by small and emerging enterprises in order to utilise available land and aid to the maximum benefit of an integrated production system.4. Utilize cultivar or demonstration trial as a way of educating, training and disseminating important production information that is necessary for a successful potato production.	<ul style="list-style-type: none">• Supply information-trials, information days.• Promote good production practices.• Facilitate the distribution of certified seed.• Using various media to disseminate information.• Utilising the services of the Department of Agriculture's extension service for support and research purposes.• Measuring progress through a credible database.