

CALL FOR ENTERPRISE DEVELOPMENT PROGRAMME APPLICATIONS

2026/27 FINANCIAL YEAR



ABOUT OUR PROGRAM

Potatoes South Africa's Enterprise Development Programme supports new-era potato farmers with inputs, training, mentorship, and industry exposure over four years, aiming to commercialise them through a structured 25% annual reduction in support.

KEY INITIATIVES

- ✓ **Potato production Input Support**
Annual provision of certified seed on a 25% downscale model.
- ✓ **Mentorship**
Ongoing technical and business mentorship to build commercial farming readiness.
- ✓ **Industry Exposure & Training**
Practical training and market access through events, demos, and key industry engagement.



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POTATOES SOUTH AFRICA ENTERPRISE DEVELOPMENT PROGRAMME APPLICATION INFORMATION GUIDE

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About the Programme

Potatoes South Africa (Potatoes SA) is a non-profit company based in Pretoria that serves, protects, and promotes the South African potato industry — the country's largest fresh vegetable crop. The Enterprise Development Programme is a four-year initiative designed to support the establishment, growth, and commercialisation of new-era potato producers.

The programme provides:

- Access to certified seed (with funding decreasing from 100% in year 1 to 25% by year 4)
- Technical mentorship
- Industry exposure activities

The goal is to develop sustainable, market-ready potato businesses contributing meaningfully to sector transformation.

Who Can Apply

Applicants must:

- Be previously disadvantaged South Africans.
- Have access to land suitable for potato production (owned, leased, or PTO) with a minimum area to allow planting at least 5 hectares of potatoes annually, considering a four-year crop rotation.
- Have a viable irrigation system covering a minimum of 5 hectares—preferably a centre pivot or sprinkler system. Dryland farming areas with adequate rainfall will also be considered.
- Comply with the EPOPIA Act and related regulations governing agricultural land use and production.
- Intend to farm potatoes commercially.
- Commit to mentorship, training, and reporting activities.
- Operate a registered business with full compliance documentation

Key Application Requirements

Applicants must be in possession of the following requirements:

- Certified ID copy
- Business registration certificate (CIPC)
- SARS registration certificate
- Title deed / Lease / PTO with valid period
- 3 months' business bank statements
- Business plan
- List of business assets and liabilities
- Infrastructure and equipment list
- Soil analysis with GPS coordinates
- Water analysis (quantity & quality)
- Fertiliser recommendation/programme for potatoes
- Chemical spraying programme for potatoes
- Details of other crops and markets (offtake agreements or letters of intent)
- Audited financial statements
- UIF registration proof for employees
- Compensation for Occupational Injuries and Diseases (COID) registration

Application Process & Conditions

- Complete the official application form and submit all required documents before **29 August 2025 at 17:00**.
- Only fully completed applications with certified documents will be considered.
- Shortlisted applicants may be contacted for additional documents or a farm visit.
- Participation in training, mentorship, and monitoring is compulsory.
- No funding is guaranteed; support is granted at the discretion of Potatoes SA.
- In line with POPIA, by applying, you consent to the processing and storage of your information for programme purposes.



012 349 1906



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