



Weekly Market Information

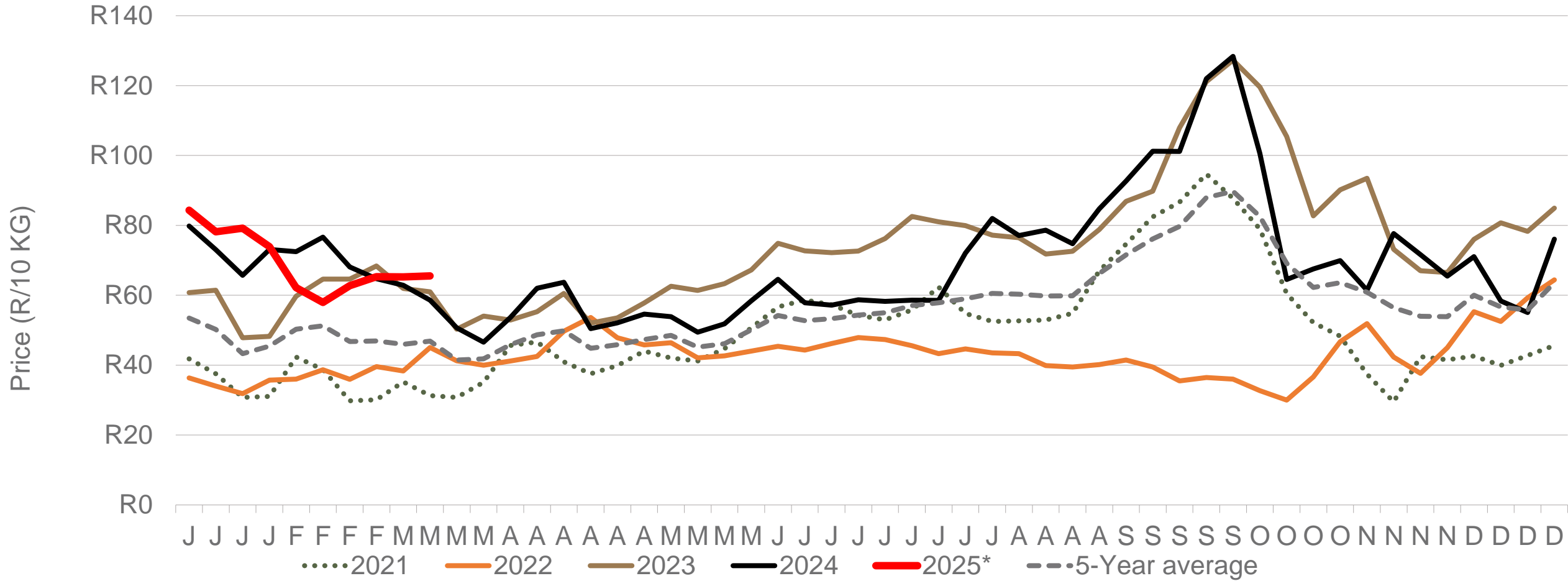
07 March 2025



Potatoes
Aartappels SA

www.potatoes.co.za

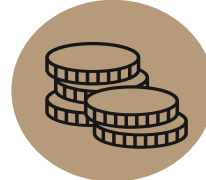
Average weekly price – all markets & all classes



Number of bags sold

14%

(Week on Week)



Average weekly price

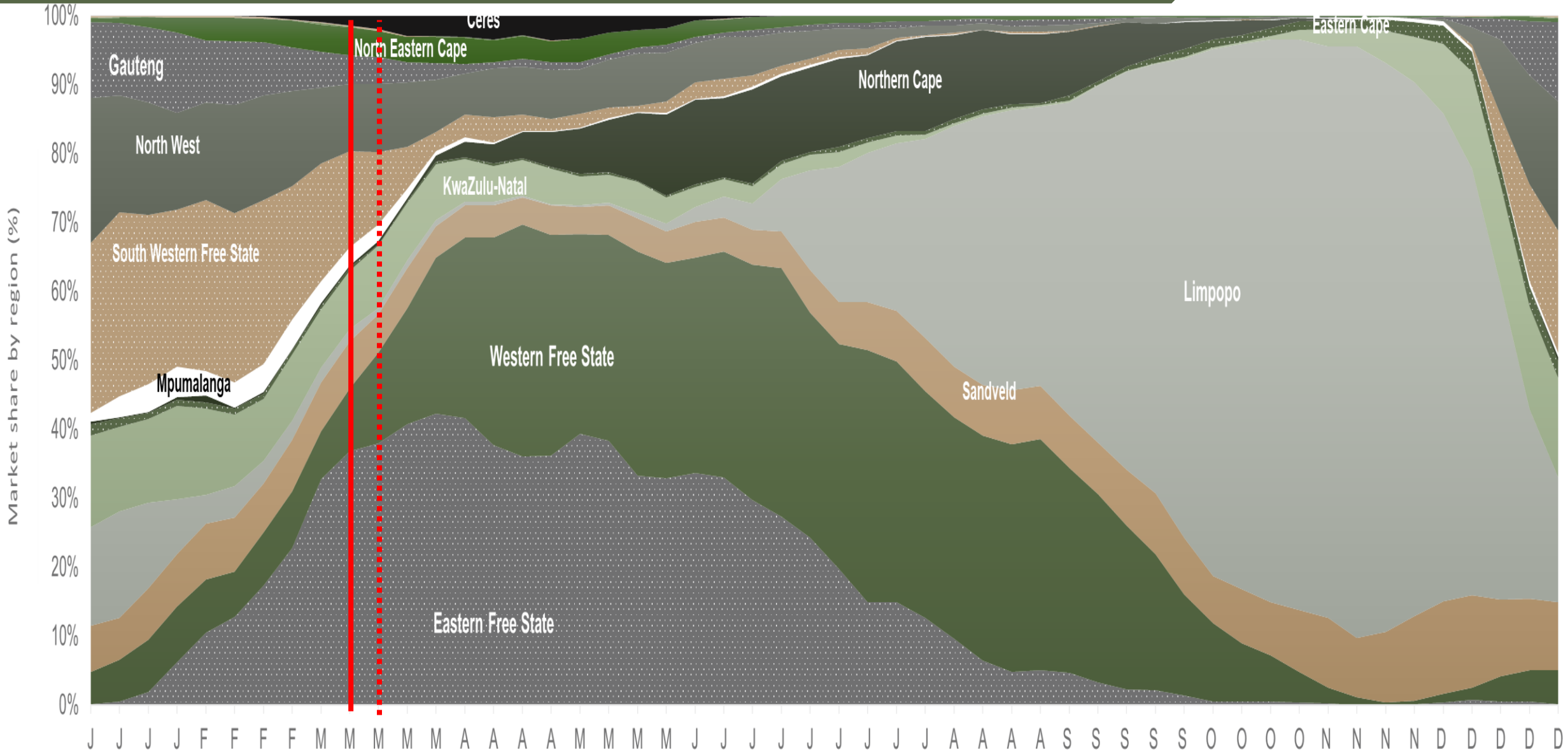
0%

(Week on week)



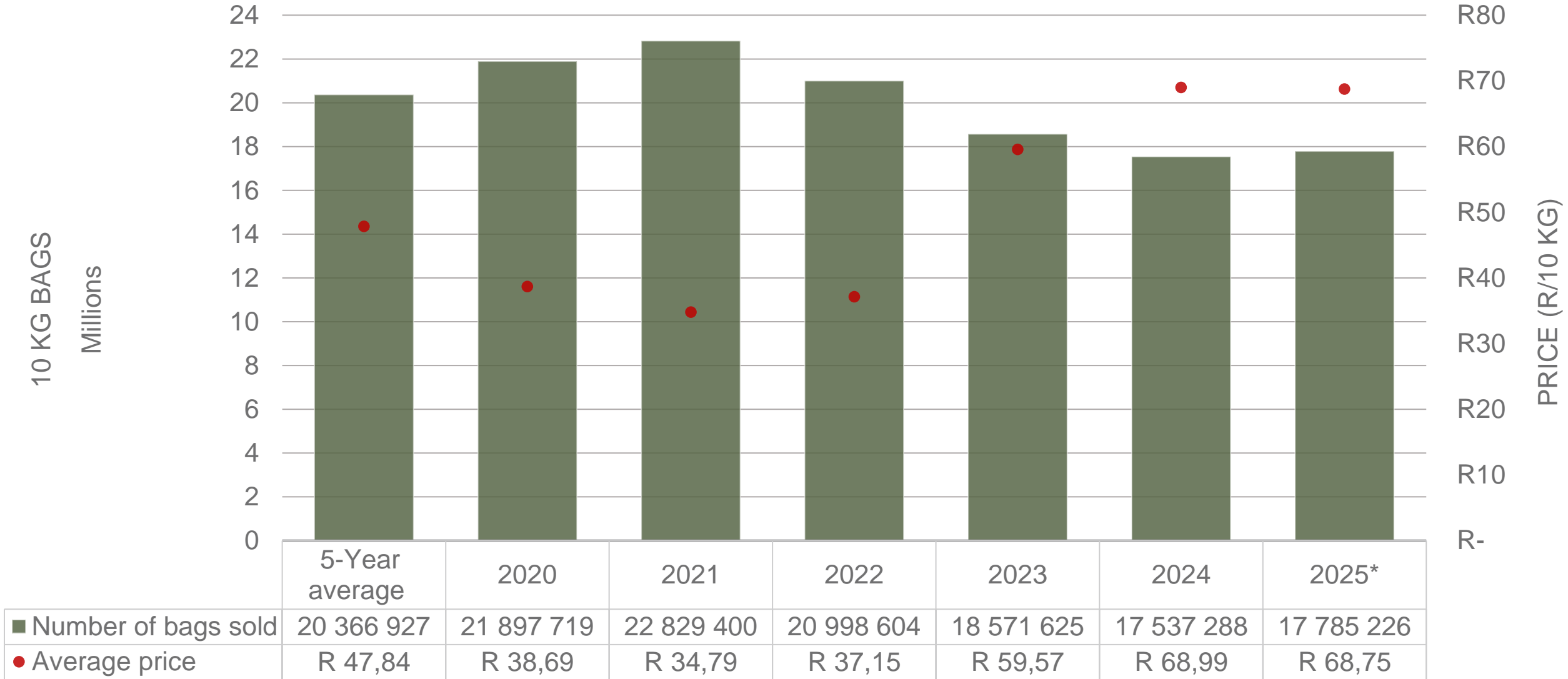
Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

Market share of regions on fresh produce markets 2019-2024



Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

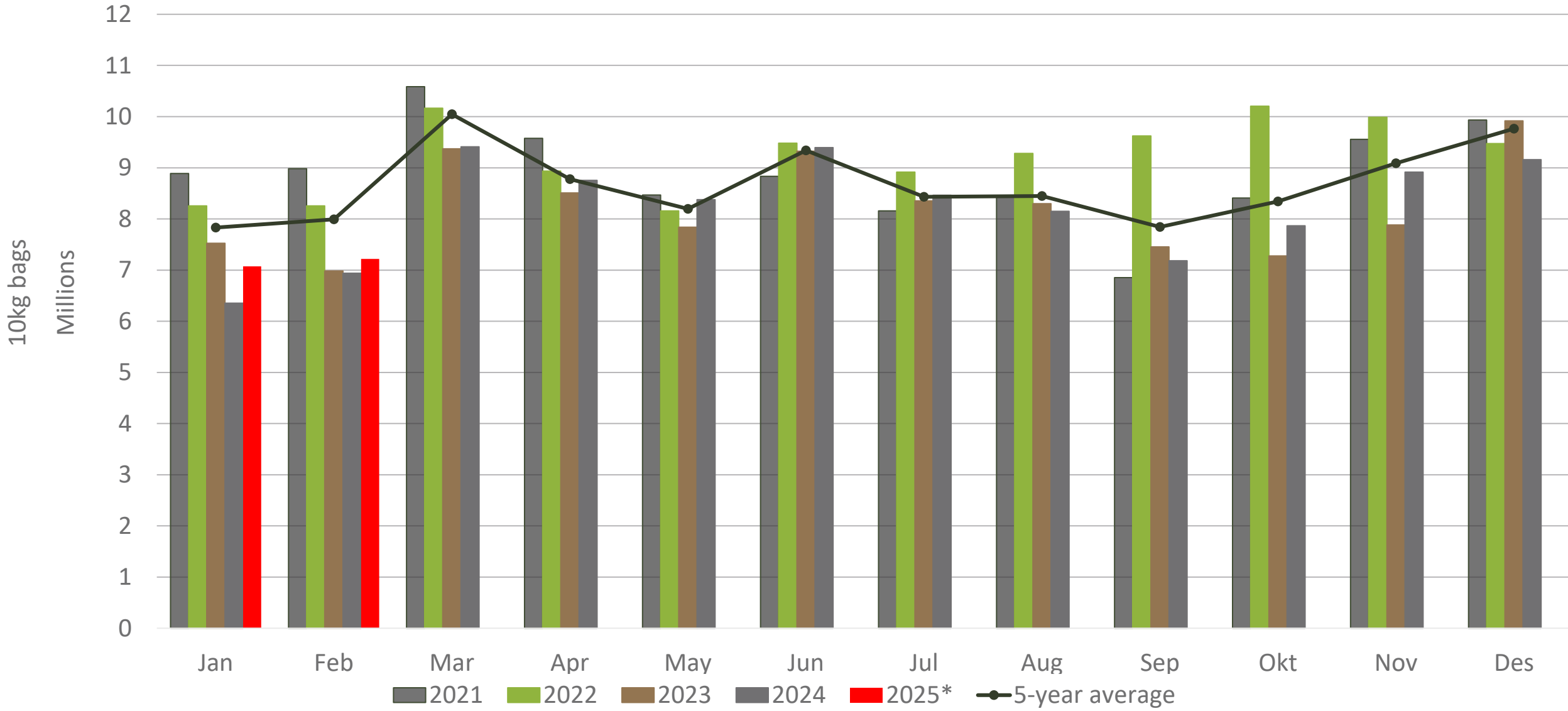
Cumulative total number of 10 kg bags sold on markets:



Sold 2 581 701 bags **less** than the **5-year average** (2020 to 2024) of the first 10 weeks of 2025

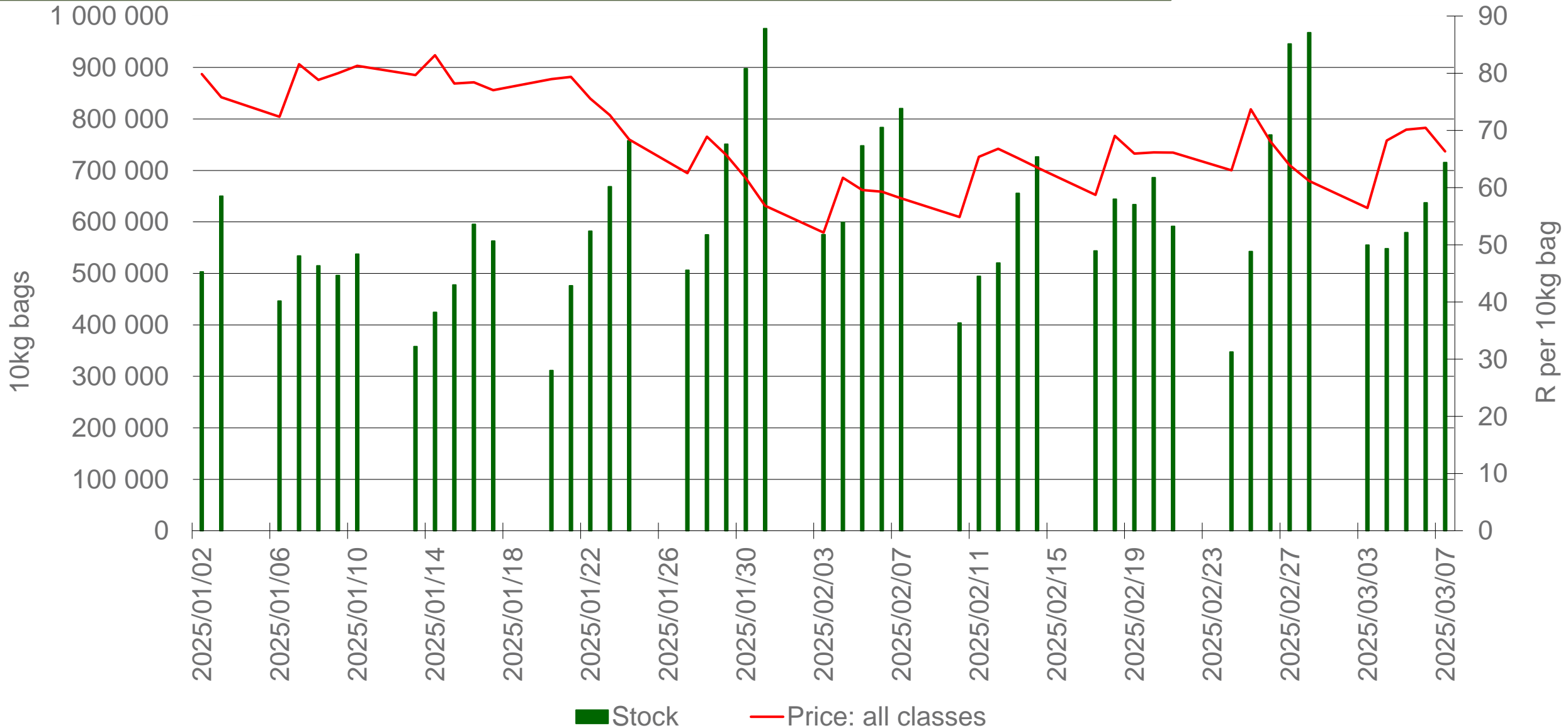
Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

Monthly sales volumes on markets: Potatoes

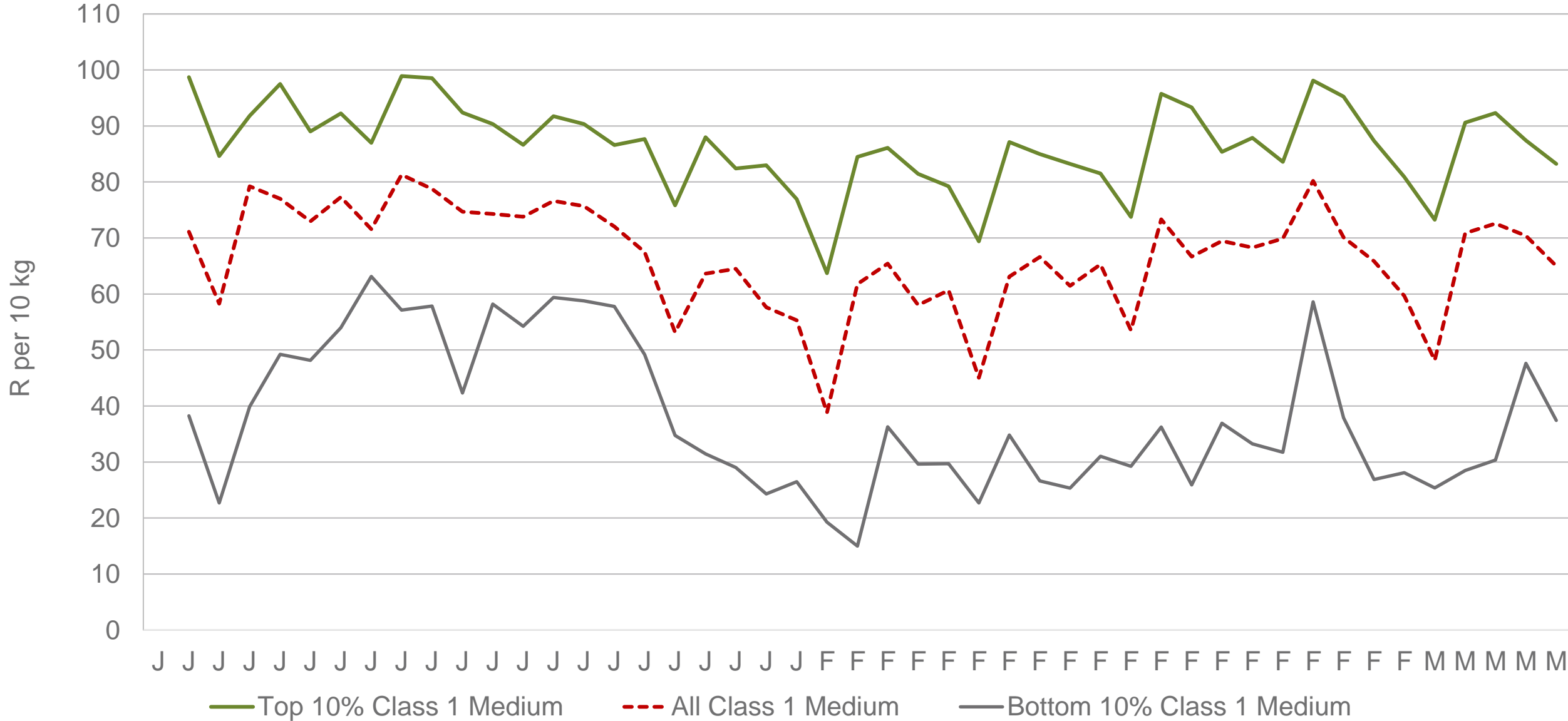


Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

RSA daily Price versus Daily Available stocks (all classes & all sizes)

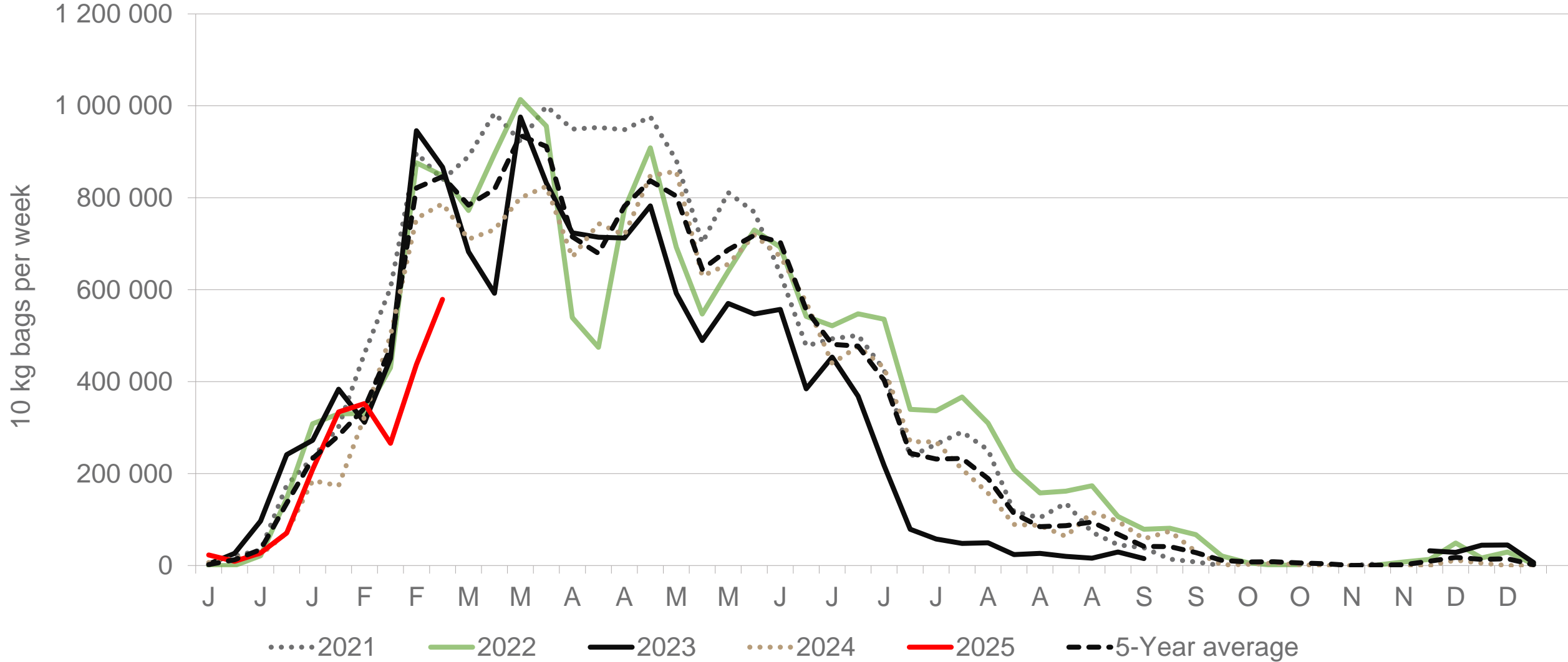


JHB market daily : Top 10% versus Bottom 10% prices – Class 1 Medium (Since January 2025)



Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

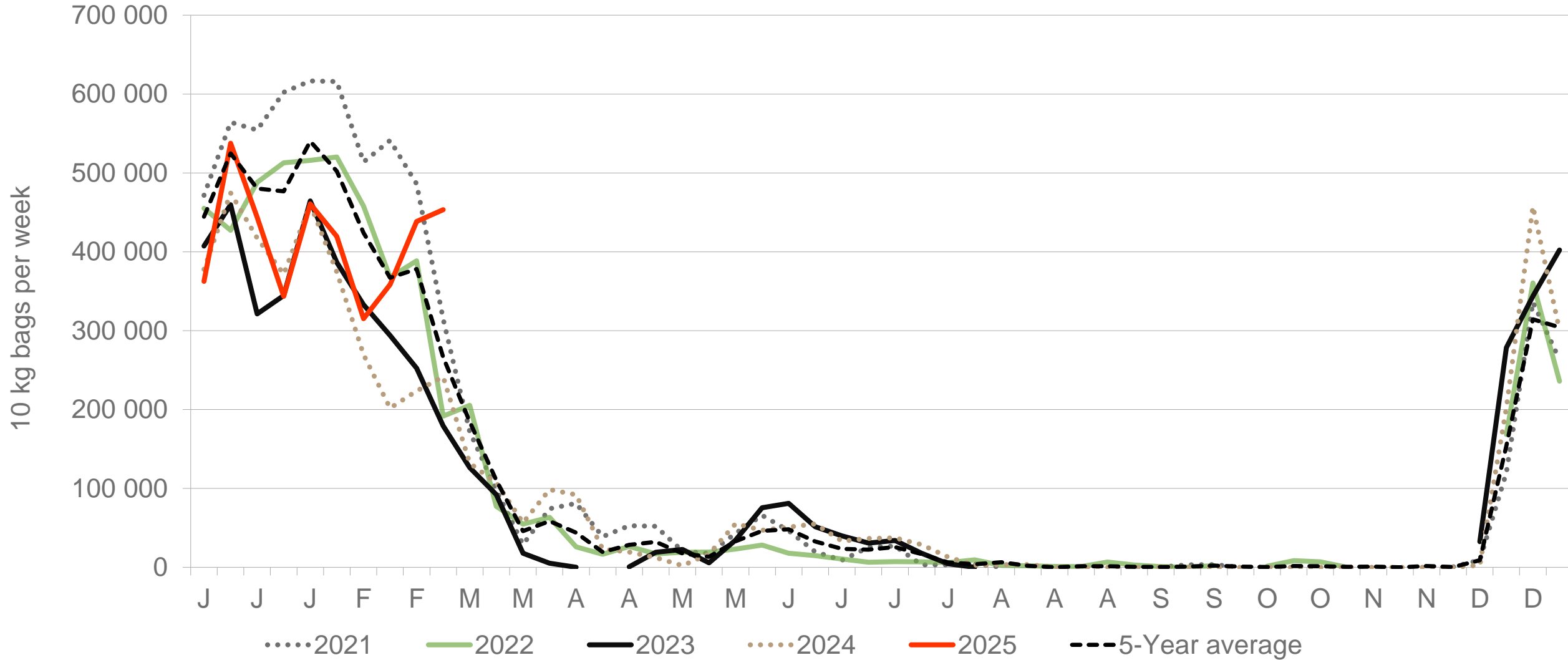
Eastern Free State: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 19% bags **less** than the first 10 weeks of 2024 and 874 982 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

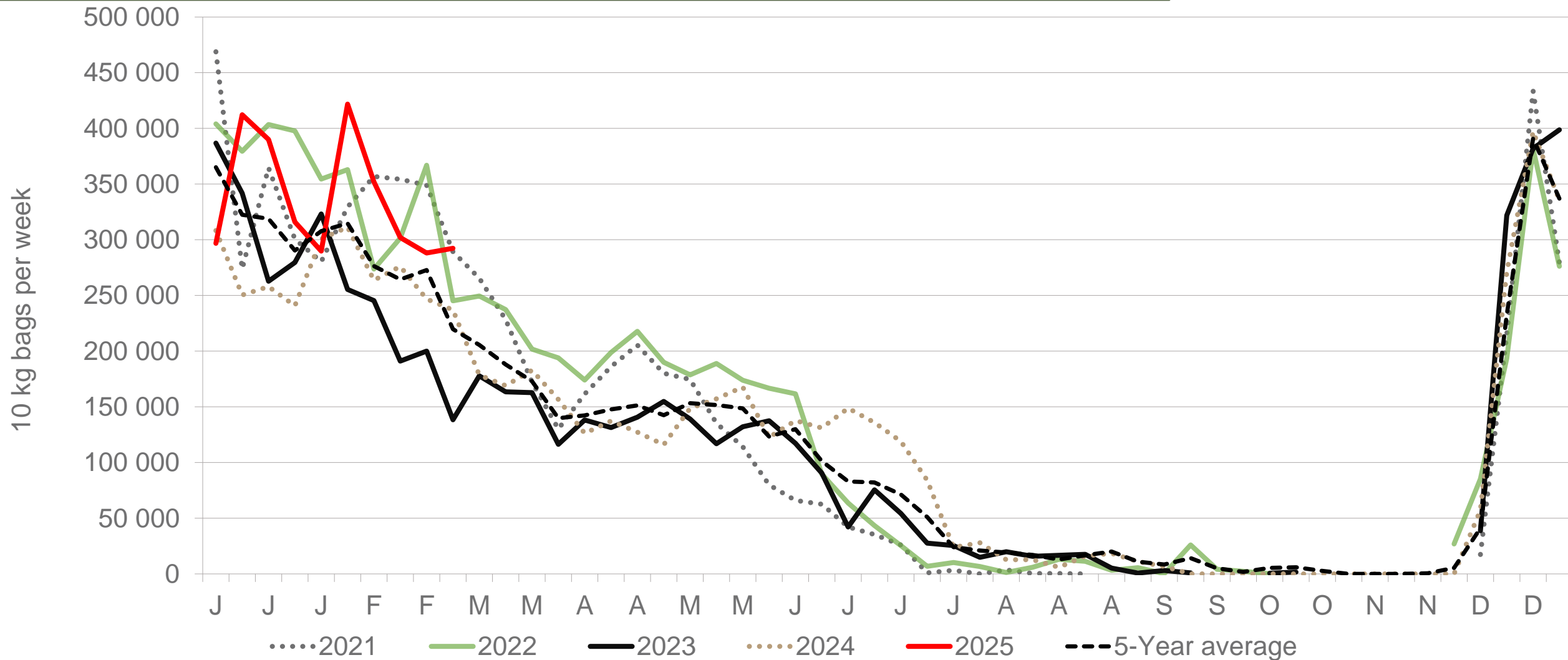
Southwestern Free State: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 21,13% bags **more** than the first 10 weeks of 2024 and 270 307 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

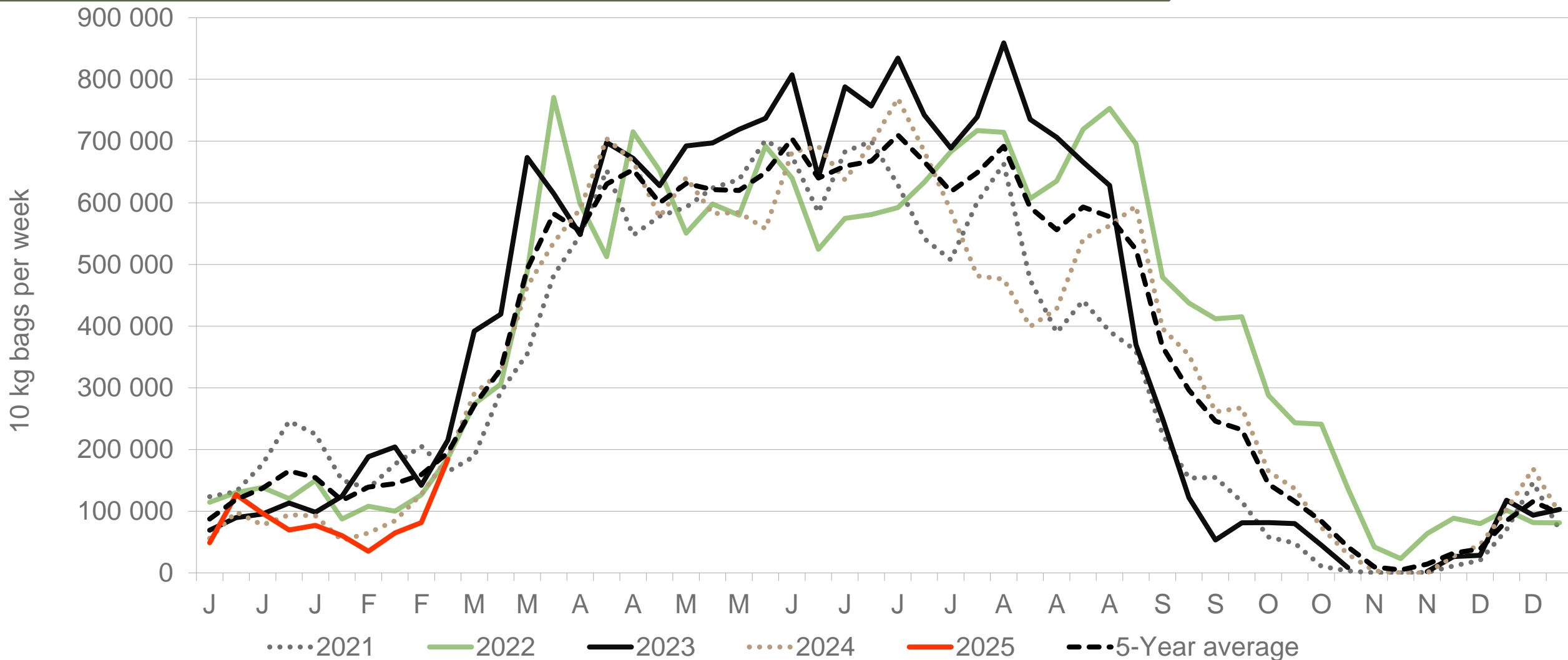
North-West: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 25% bags **more** than the first 10 weeks of 2024 and 408 615 bags **more** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

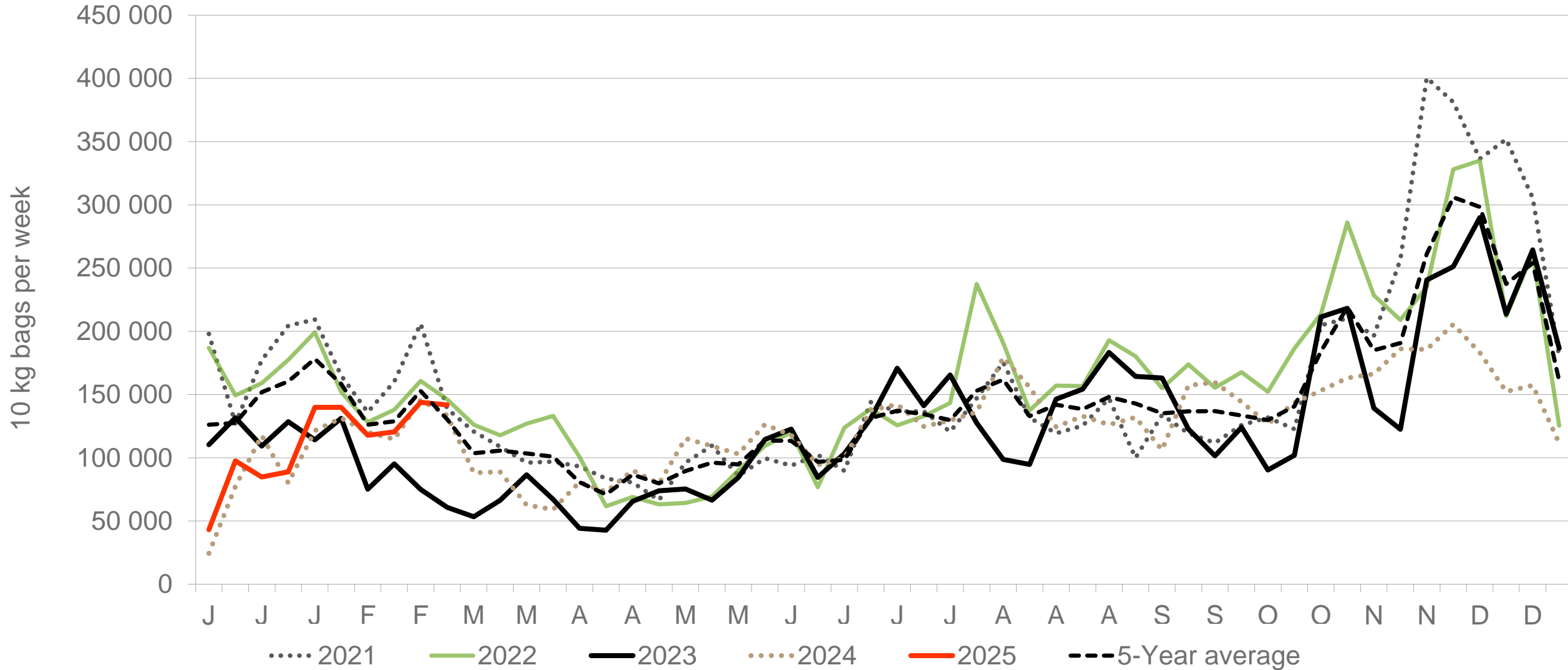
Western Free State : Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 10% bags **less** than the first 10 weeks of 2024 and 573 632 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

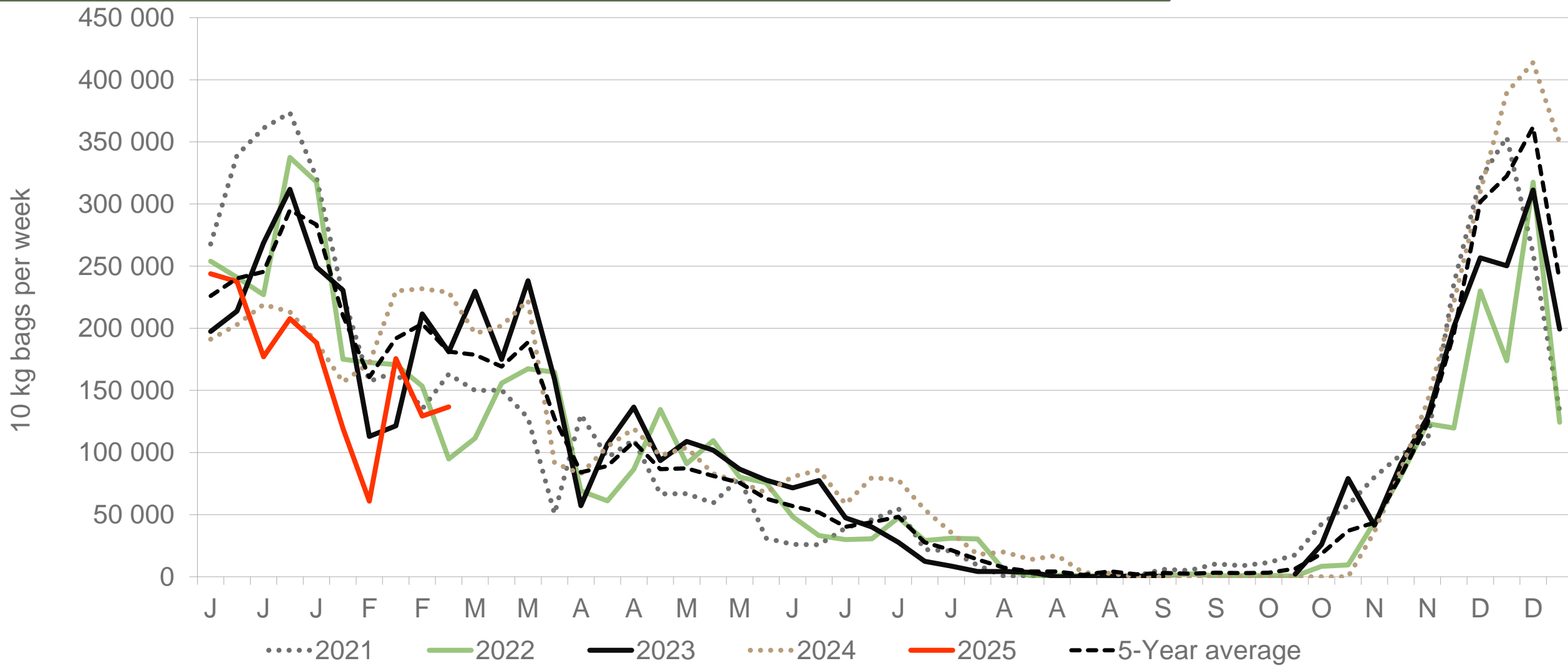
Sandveld: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 5% bags **more** than the first 10 weeks of 2024 and 322 622 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

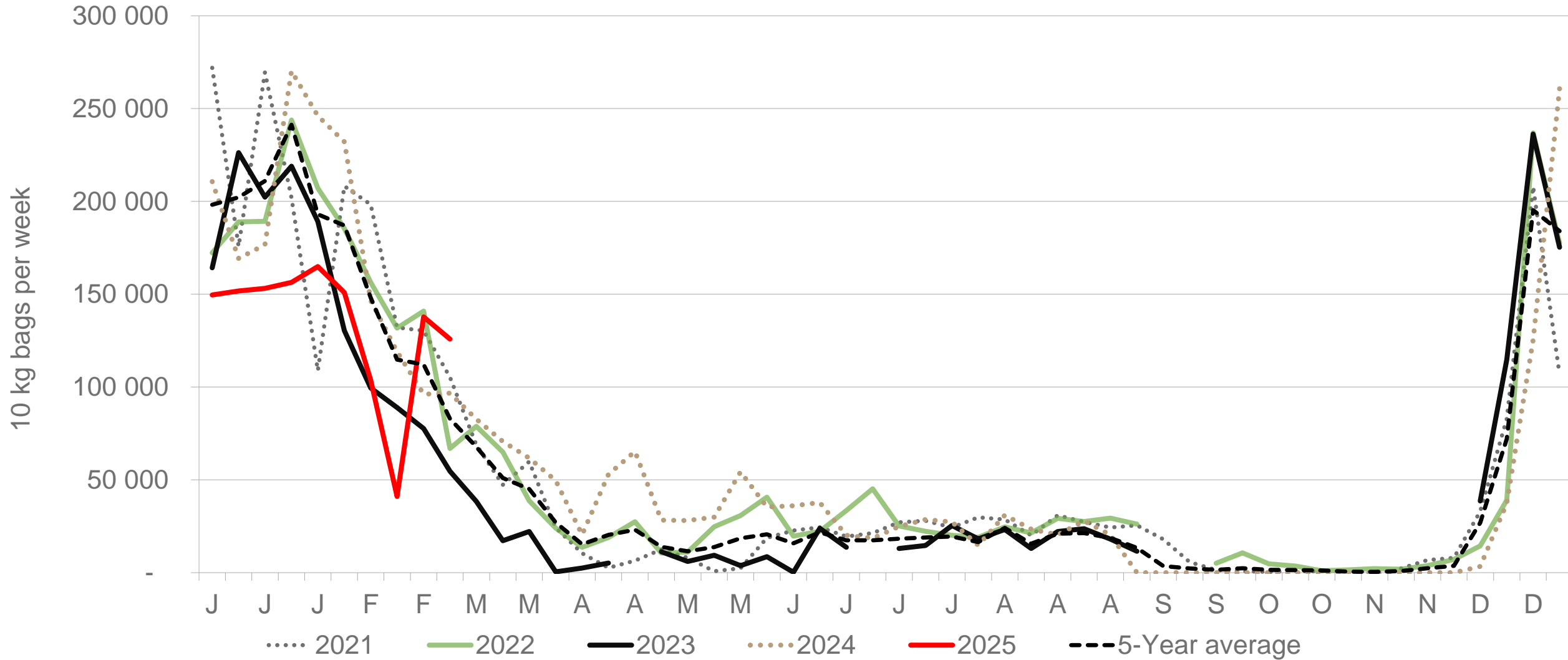
KwaZulu-Natal: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 17,60% bags **less** than the first 10 weeks of 2024 and 561 298 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

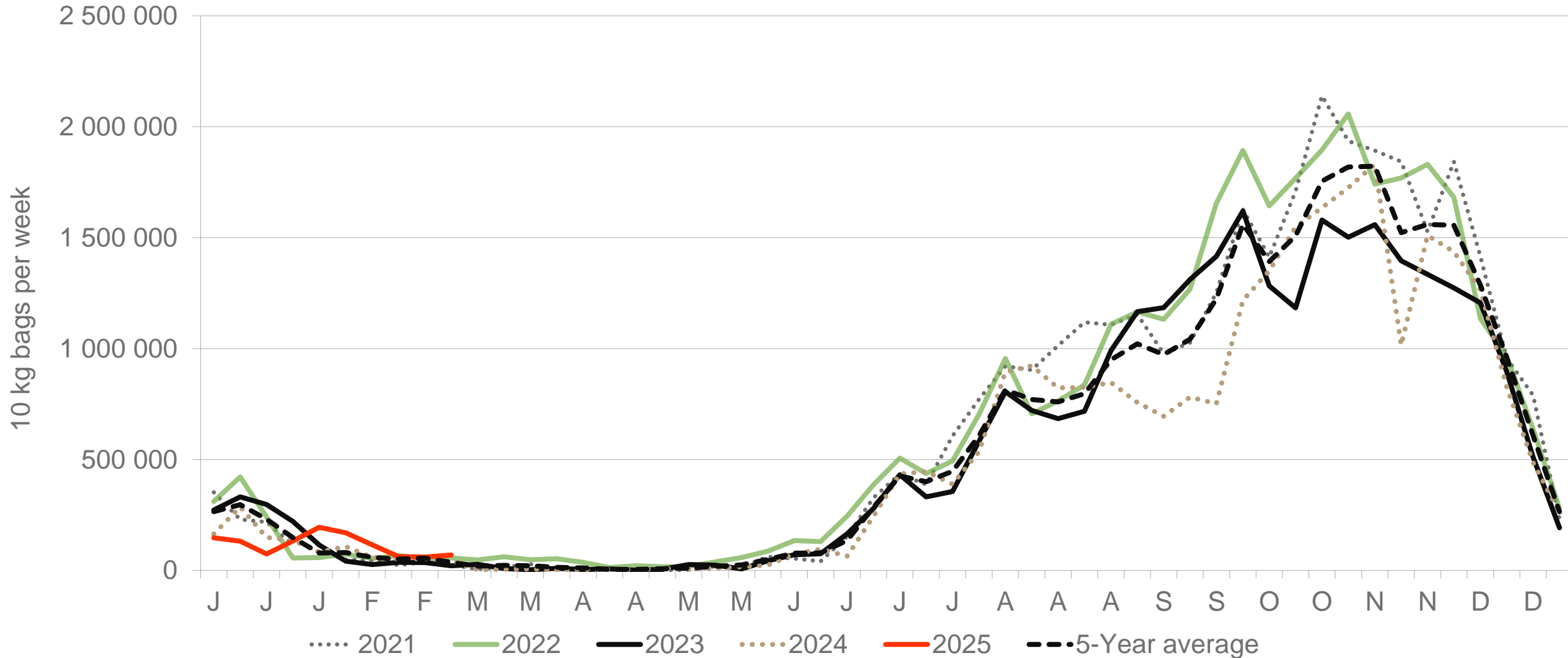
Gauteng: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 24% bags **less** than the first 10 weeks of 2024 and 355 929 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

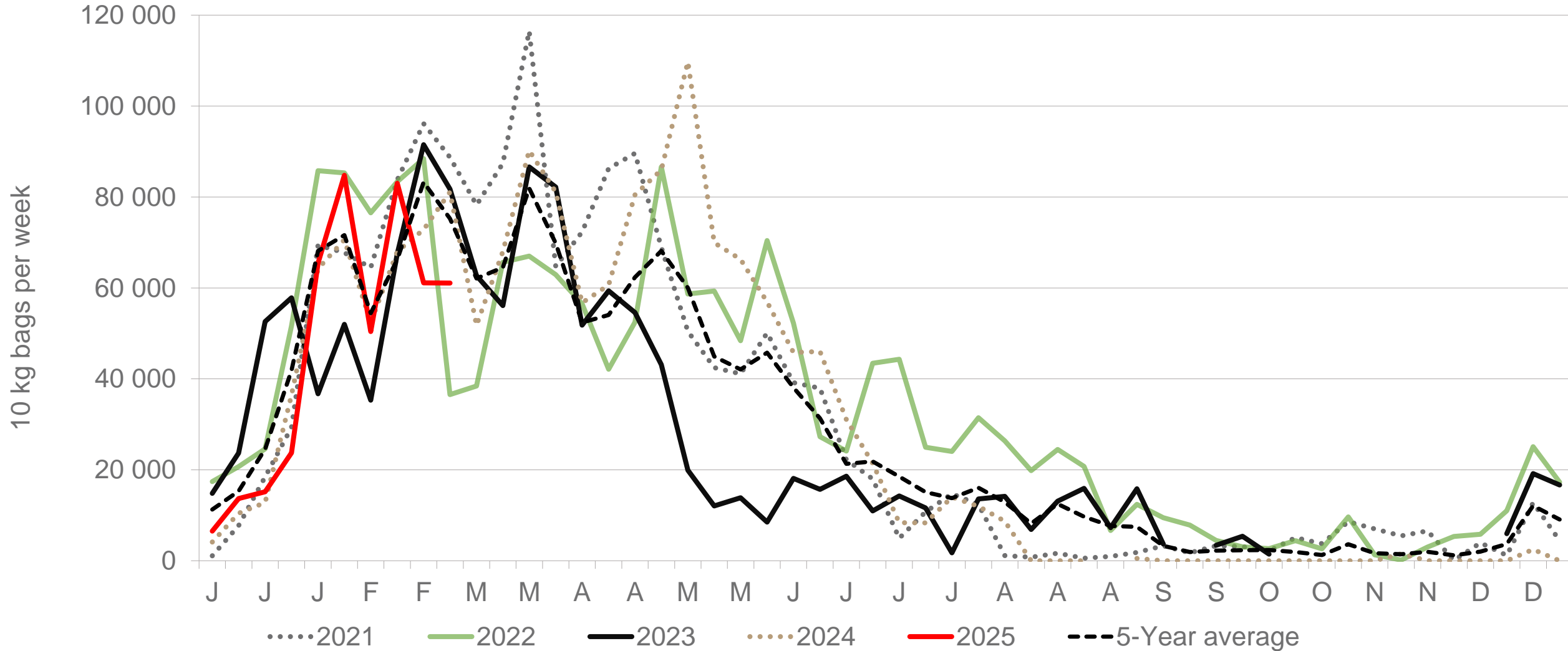
Limpopo: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 2% bags **more** than the first 10 weeks of 2024 and 144 516 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

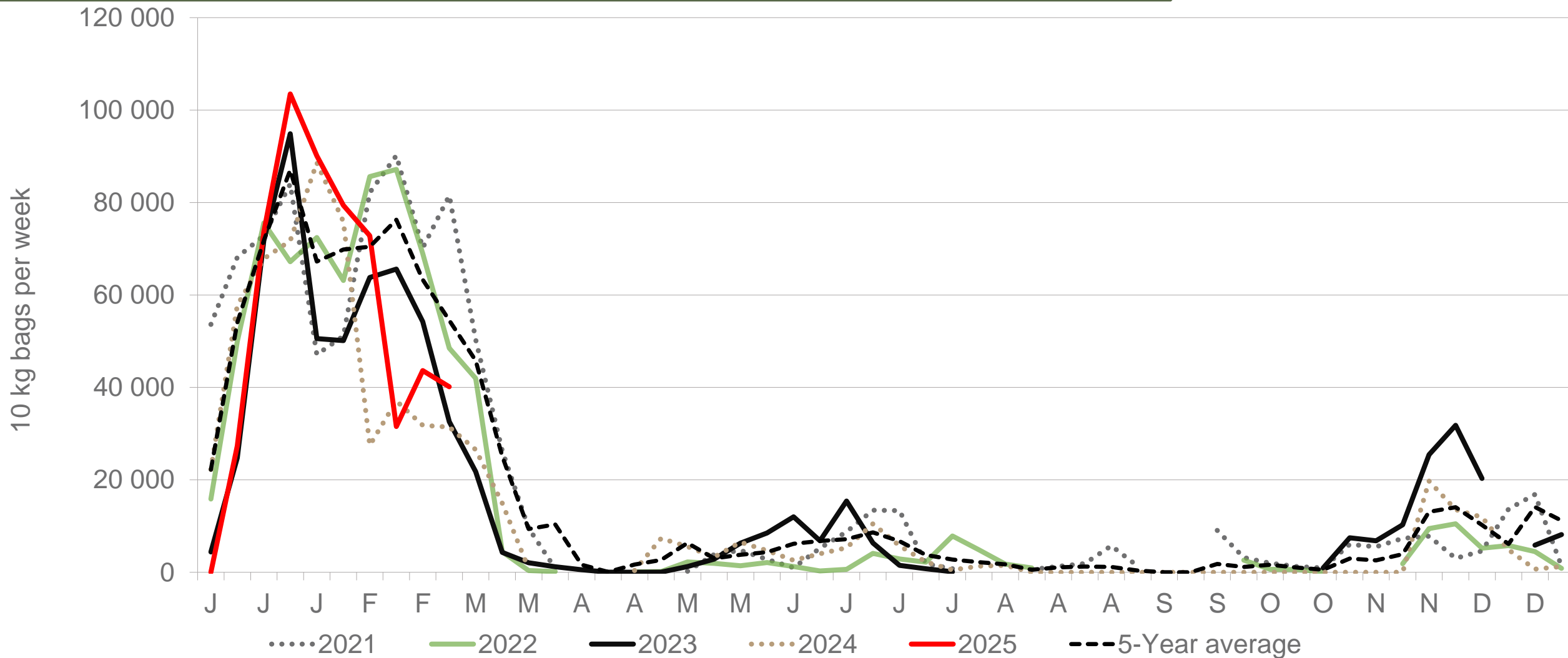
North Eastern Cape: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 2% bags **less** than the first 10 weeks of 2024 and 46 991 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

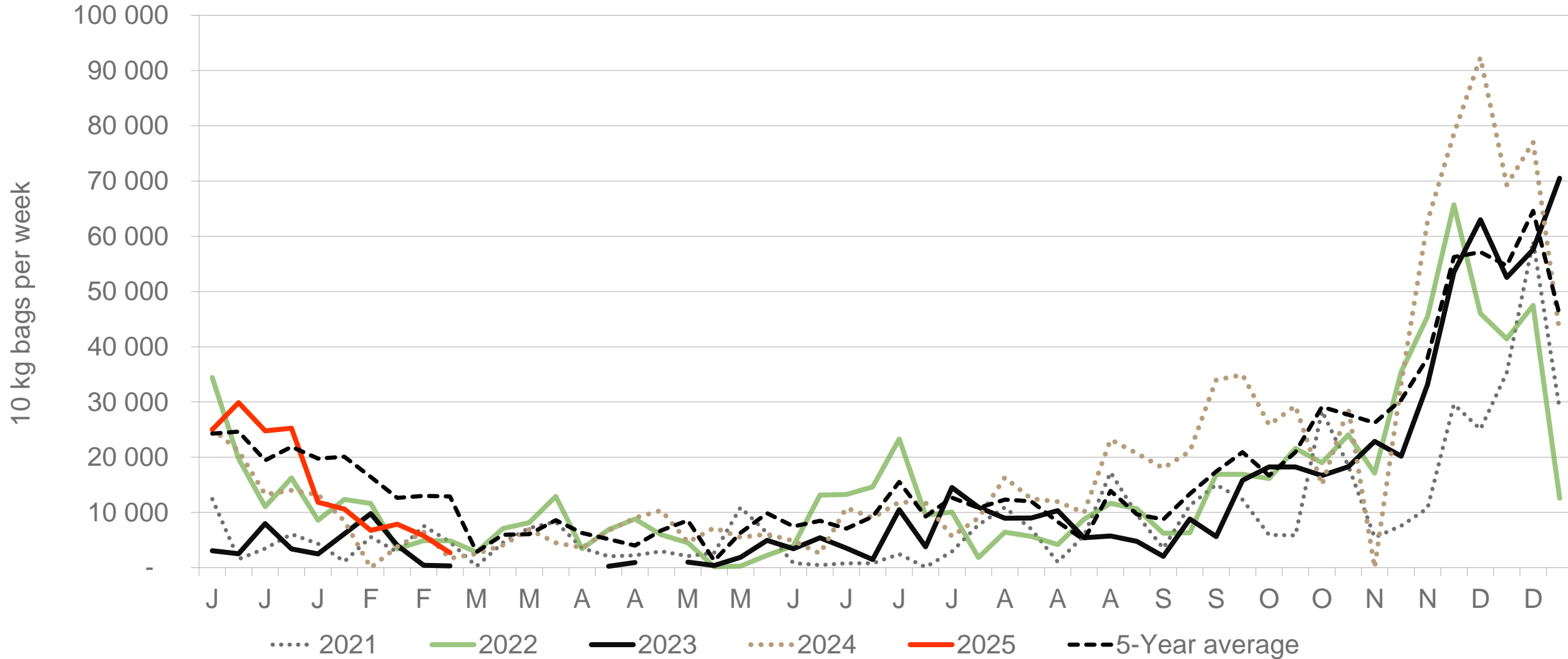
Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

Mpumalanga: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 10% bags **more** than the first 10 weeks of 2024 and 74 424 bags **less** than the 5-year average (2020 to 2024) of the 10 weeks of each year.

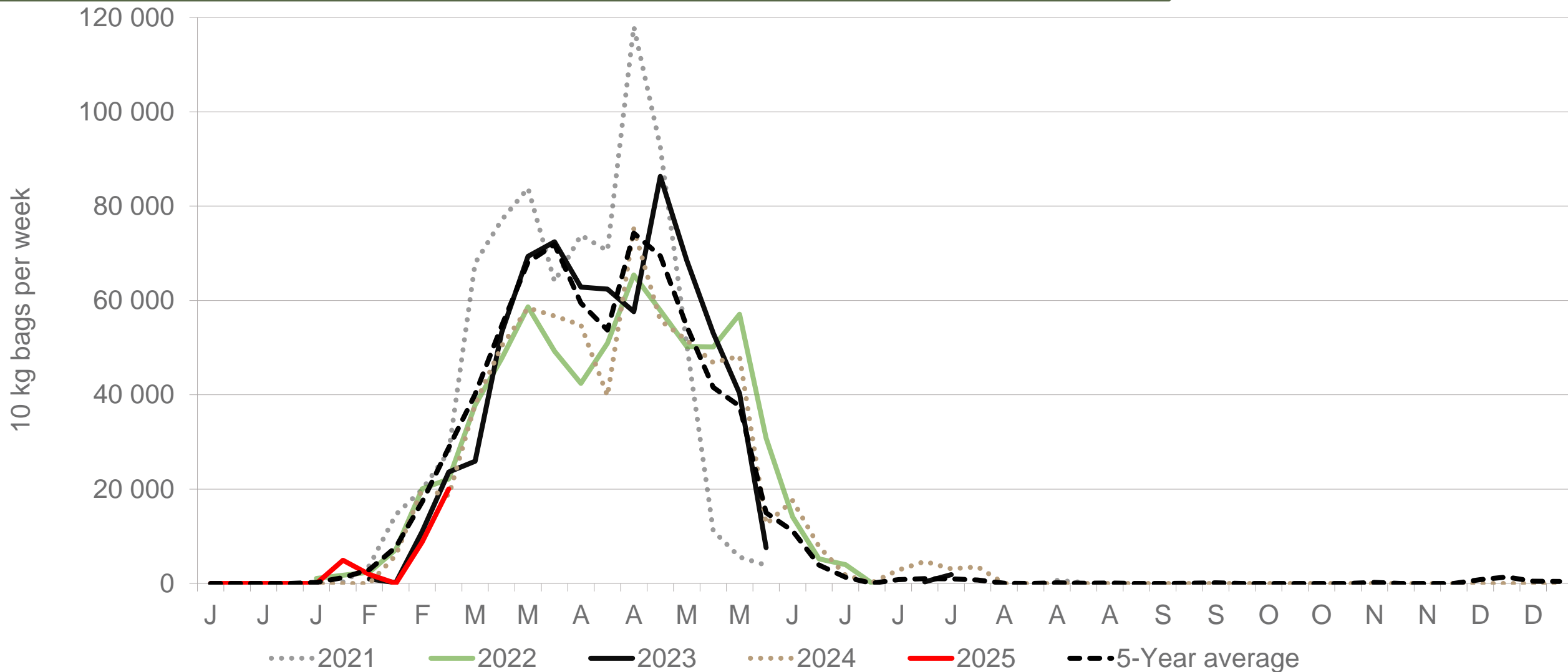
Eastern Cape: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 40% bags **more** than the first 10 weeks of 2024 and 14 140 bags **more** than the 5-year average (2020 to 2024) of the 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

Ceres: Amount of 10 kg bags per week sold on FPMs (all classes)



Sold 20% bags **less** than the first 10 weeks of 2024 and 22 496 bags **less** than the 5-year average (2020 to 2024) of the first 10 weeks of each year.

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

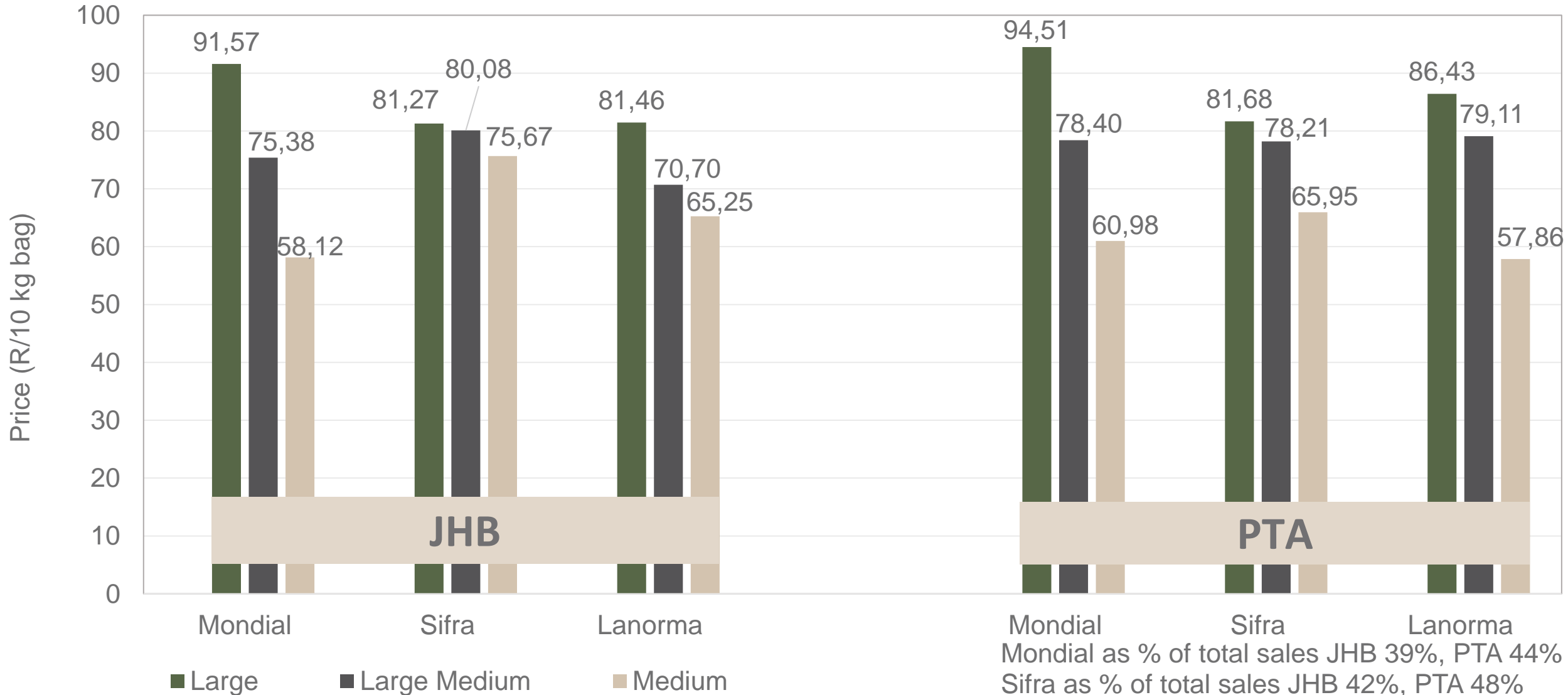
Average weekly prices and volumes for 10 kg bags of potatoes sold on selected markets from selected production regions



| Klas & Grootte | Eastern Free State | | | | South Western Freestate | | | | North West | | | | Western Free State | | | | Sandveld | | KwaZulu-Natal | | | | All Regions | | |
|----------------|--------------------|--------|---------|--------|-------------------------|--------|--------|--------|------------|--------|--------|--------|--------------------|--------|--------|--------|----------|--------|---------------|--------|--------|--------|-------------|--------|-------|
| | JOH | | PRE | | JOH | | PRE | | JOH | | PRE | | JOH | | PRE | | CAP | | DUR | | PRE | | All Markets | | |
| | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | Volume | Prices | |
| | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | 10kg | R/10kg | |
| 1L | 68 187 | 89,44 | 16 038 | 98,16 | 26 188 | 86,45 | 10 454 | 88,29 | 17 082 | 76,87 | 4 902 | 86,03 | 13 906 | 84,34 | 4 228 | 86,51 | 11 313 | 82,57 | 14 724 | 85,82 | 1 893 | 99,41 | 324 431 | 85,33 | |
| 1L/M | 68 752 | 74,62 | 28 498 | 80,57 | 35 567 | 82,82 | 25 150 | 82,61 | 27 161 | 80,61 | 9 567 | 82,19 | 40 668 | 71,89 | 13 799 | 75,50 | 23 533 | 81,91 | 18 428 | 77,35 | 1 956 | 86,86 | 499 447 | 76,95 | |
| 1M | 57 259 | 58,71 | 22 369 | 64,48 | 26 801 | 77,01 | 20 957 | 76,53 | 27 025 | 71,31 | 10 890 | 70,69 | 29 391 | 67,55 | 8 791 | 72,25 | 20 681 | 85,14 | 10 206 | 70,07 | 1 629 | 59,57 | 453 489 | 68,05 | |
| 1S | 14 174 | 36,48 | 6 152 | 35,37 | 8 236 | 36,42 | 3 509 | 40,76 | 17 658 | 41,35 | 8 082 | 33,53 | 1 720 | 27,64 | 198 | 19,52 | 12 479 | 61,64 | 4 192 | 42,73 | 1 032 | 36,76 | 137 746 | 42,21 | |
| 1S/M | 9 929 | 41,72 | 5 268 | 47,36 | 11 231 | 56,68 | 8 080 | 52,60 | 16 962 | 58,06 | 7 701 | 51,87 | 7 649 | 46,27 | 1 362 | 54,17 | 2 010 | 53,63 | - | - | - | - | 161 836 | 51,31 | |
| 1XL | 887 | 96,28 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 887 | 96,28 |
| 1XS | 2 913 | 23,70 | - | - | 5 877 | 34,13 | - | - | 5 292 | 42,51 | - | - | 454 | 24,25 | - | - | - | - | - | - | - | - | - | 22 722 | 31,61 |
| 1XXS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 2L | 12 819 | 71,68 | 8 141 | 84,37 | 1 387 | 86,19 | 2 824 | 83,62 | 5 526 | 64,01 | 380 | 87,51 | 2 652 | 70,96 | 1 035 | 77,66 | 13 049 | 77,23 | 2 127 | 77,71 | 1 843 | 77,00 | 96 443 | 74,88 | |
| 2L/M | 9 869 | 67,59 | 6 197 | 75,13 | 1 577 | 70,52 | 6 422 | 65,70 | 7 021 | 57,59 | 1 074 | 83,76 | 3 839 | 58,68 | 2 841 | 64,48 | 14 797 | 66,24 | 5 762 | 70,61 | 1 430 | 64,73 | 114 991 | 65,44 | |
| 2M | 9 870 | 53,25 | 4 548 | 57,09 | 597 | 54,32 | 2 616 | 50,19 | 6 124 | 46,86 | 1 231 | 61,66 | 3 038 | 47,30 | 2 701 | 55,66 | 15 057 | 55,19 | 2 859 | 62,03 | 274 | 45,42 | 109 580 | 53,81 | |
| 2S | 2 918 | 31,38 | 2 897 | 29,74 | 189 | 24,60 | 1 299 | 26,10 | 409 | 23,30 | 715 | 23,11 | 430 | 23,33 | 120 | 60,00 | 8 855 | 42,56 | 2 290 | 35,44 | 273 | 29,95 | 37 593 | 33,69 | |
| 2S/M | 1 136 | 34,71 | 552 | 38,17 | 440 | 30,00 | 572 | 37,10 | 2 230 | 36,39 | 1 118 | 59,26 | 1 254 | 22,46 | 294 | 34,44 | 9 | 21,67 | - | - | - | - | 22 842 | 40,02 | |
| 2XL | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 2XS | 106 | 30,00 | - | - | - | - | - | - | 458 | 31,24 | - | - | 220 | 20,91 | - | - | - | - | - | - | - | - | - | 2 618 | 18,31 |
| 2XXS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 3L | 8 128 | 56,70 | 6 007 | 66,40 | 5 874 | 50,83 | 2 314 | 53,56 | 27 | 50,19 | 30 | 30,00 | 860 | 47,44 | 115 | 49,35 | 1 721 | 63,12 | - | - | - | - | 43 063 | 57,07 | |
| 3L/M | 5 131 | 46,47 | 5 747 | 62,52 | - | - | 133 | 50,68 | 1 635 | 59,02 | 1 710 | 62,57 | 948 | 40,18 | 3 295 | 55,31 | 712 | 49,00 | 1 628 | 51,50 | - | - | 38 899 | 52,36 | |
| 3M | 7 623 | 42,28 | 4 253 | 51,08 | 7 141 | 37,02 | 6 830 | 34,88 | 5 545 | 55,59 | 994 | 39,55 | 2 452 | 31,61 | 1 927 | 49,19 | 4 809 | 40,45 | 559 | 57,58 | 110 | 25,00 | 77 177 | 42,60 | |
| 3S/M | 521 | 26,51 | 644 | 32,80 | 307 | 43,58 | 110 | 40,11 | 139 | 20,00 | 330 | 24,41 | - | - | - | - | - | - | - | - | - | - | - | 9 379 | 27,72 |
| 3XS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 3XXS | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - |
| 4L | - | - | 2 945 | 54,42 | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 4 029 | 48,57 |
| 4L/M | - | - | 1 982 | 48,47 | - | - | - | - | - | - | 329 | 50,13 | - | - | - | - | - | - | 1 595 | 52,51 | - | - | - | 4 424 | 50,10 |
| 4M | - | - | 1 127 | 29,84 | - | - | - | - | - | - | 198 | 35,68 | - | - | 115 | 45,00 | - | - | 106 | 45,60 | 220 | 30,00 | - | 4 442 | 31,16 |
| 4S | - | - | - | - | - | - | - | - | - | - | 312 | 15,40 | - | - | - | - | - | - | - | - | - | - | - | 1 024 | 19,46 |
| 4S/M | - | - | 220 | 22,45 | - | - | - | - | - | - | 17 | 34,71 | - | - | - | - | - | - | - | - | - | - | - | 237 | 23,33 |
| Total | 280 554 | 67,62 | 124 330 | 69,23 | 131 412 | 70,52 | 93 402 | 69,18 | 140 294 | 63,64 | 51 883 | 61,22 | 109 481 | 66,23 | 40 961 | 69,44 | 141 792 | 66,60 | 64 840 | 71,35 | 10 660 | 71,06 | 2 201 731 | 65,56 | |

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

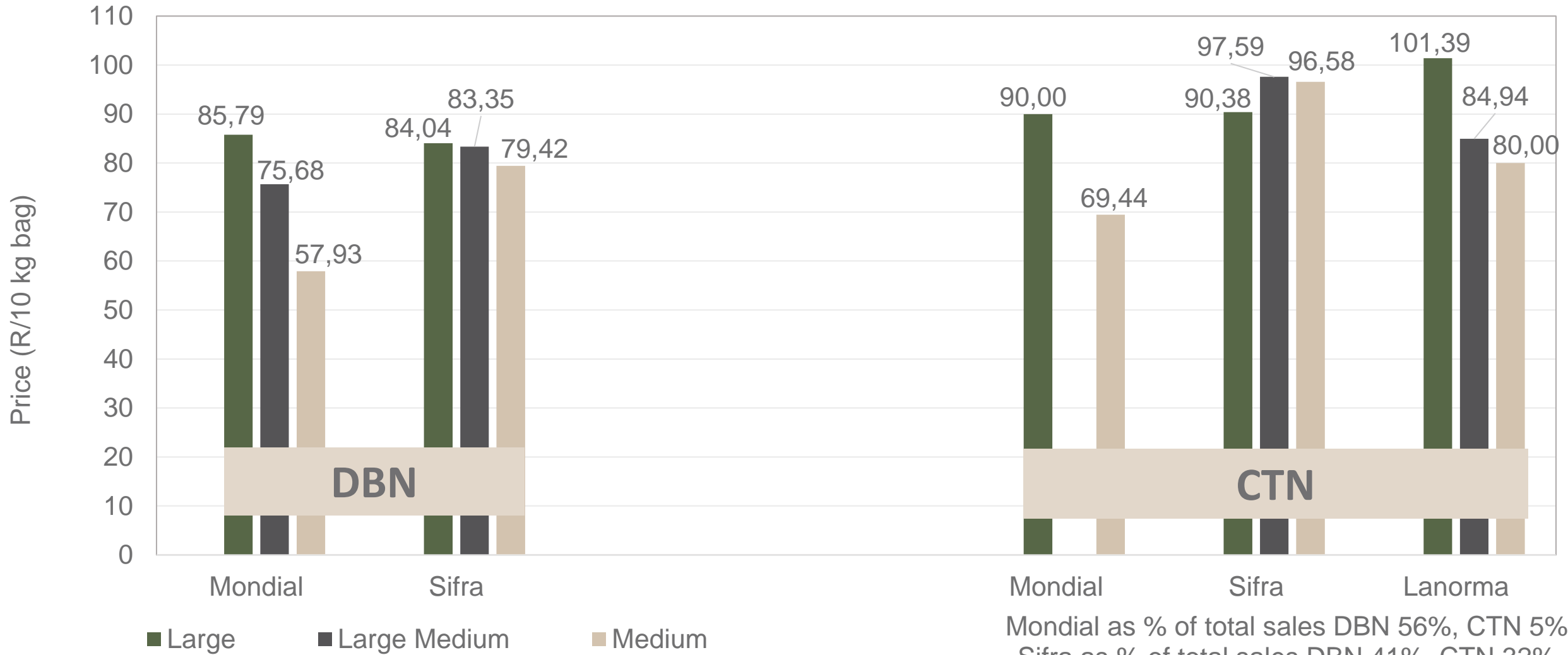
PTA & JHB markets: Average Prices - Different Sizes (only 10 kg bags)



Mondial as % of total sales JHB 39%, PTA 44%
 Sifra as % of total sales JHB 42%, PTA 48%
 Lanorma as % of total sales JHB 15%, PTA 4%

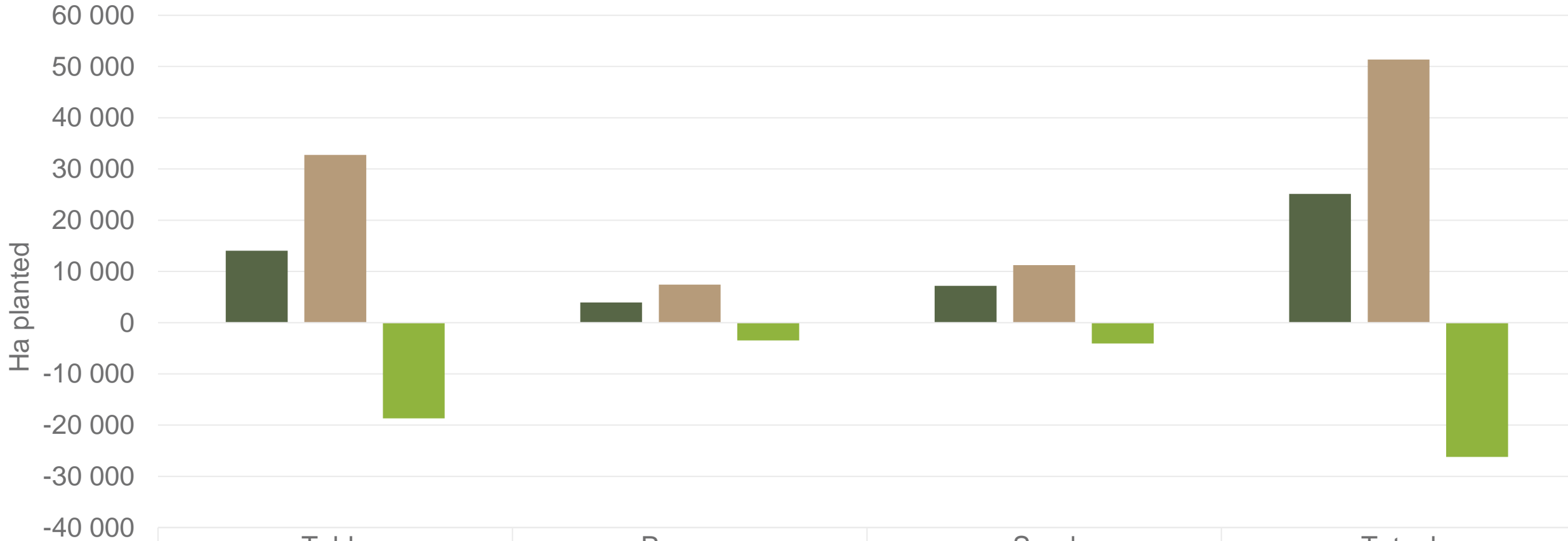
Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

DBN & CTN markets: Average Prices - Different Sizes (only 10 kg bags)



Mondial as % of total sales DBN 56%, CTN 5%
 Sifra as % of total sales DBN 41%, CTN 32%
 Lanorma as % of total sales DBN 0%, CTN 23%

Hectares planted to date for season 2024 versus 2025



| | Table | Process | Seed | Totaal |
|---------|---------|---------|--------|---------|
| 2025 | 14 036 | 3 936 | 7 169 | 25 141 |
| 2024 | 32 732 | 7 419 | 11 217 | 51 368 |
| Changes | -18 696 | -3 483 | -4 048 | -26 227 |

Regions finished: Gauteng early, North West main, North Eastern Cape main, Eastern Free State main, Western Free State main, Ceres main, Northern cape early and main, Mpumalanga main

Data disclaimer: Potatoes SA does not take responsibility for the accuracy or interpretation of company data re-purposed by 3rd parties

Thank you for your time

Feel free to contact us

Dikgetho@potatoes.co.za

Billy@potatoes.co.za

Jodie@potatoes.co.za



+27 (0)12 349 1906



6 De Havilland Crescent
Persequor Techno Park
Persequor Park
Pretoria



www.potatoes.co.za



Potatoes
Aartappels SA